



## Liquidware Labs ProfileUnity Extends VMware View Persona Management

<i>VMware View Persona Management</i>	<i>Liquidware Labs ProfileUnity™</i>	<i>Advantage</i>	<i>Benefit</i>
<b>BASIC FUNCTIONALITY</b>			
<b>Profile Portability</b>	<b>Profile Portability</b>	<i>Leverage VMware View Composer, Save Disk Storage</i>	<b>Lower TCO</b>
<b>Folder Redirection</b>	<b>Folder Redirection</b>	<i>User authored files save to network</i>	<b>Increase Usability Increase Flexibility</b>
<b>APPLICATION MANAGEMENT</b>			
N/A	<b>User Installed Applications*</b>	<i>Facilitate the ability of users to Install applications in VDI</i>	<b>Increase Flexibility Expand VDI User Base</b>
N/A	<b>Administrator Installed Applications*</b>	<i>Facilitate the ability of administrators to install applications in VDI by user or department</i>	<b>Increase Flexibility Expand VDI User Base</b>
N/A	<b>VMware ThinApp Inventory and Provisioning</b>	<i>License compliance at a glance Centrally distribute ThinApp shortcuts, Cache ThinApp pkgs.</i>	<b>Lower Admin Costs Compliance</b>
<b>ADVANCED PROFILE &amp; DATA MIGRATION/MANAGEMENT</b>			
N/A	<b>Supports Heterogeneous Environments, XP/2000/Win7/Server2003/Server2008</b>	<i>One solution for all desktops, mixed environments run seamlessly</i>	<b>Lower TCO Increase Usability Increase Flexibility</b>
N/A	<b>Migrates XP profiles to Windows 7 seamlessly</b>	<i>Zero Administrator involvement in setting up users for Win 7</i>	<b>Lower Admin Costs</b>
N/A	<b>Migrates user authored data from legacy systems</b>	<i>Ensure mission critical production files such as docs, pics, spreadsheets, etc. are migrated to new desktop</i>	<b>Lower TCO Increase Usability Increase Flexibility</b>
N/A	<b>Granular Control of User Profile</b>	<i>Eliminate Bloat, choose settings that are portable</i>	<b>Increase Flexibility Increase Usability</b>
N/A	<b>Compressed Storage of Persona</b>	<i>Less storage space used, more compatible with DR strategies</i>	<b>Lower TCO Increase Usability</b>
<b>ADDITIONAL FEATURES</b>			
N/A	<b>Filters for context aware settings</b>	<i>Customize desktop for logon type and location - printers, app shortcuts, etc</i>	<b>Increase Flexibility Increase Usability Compliance</b>
N/A	<b>Software and Hardware Inventory</b>	<i>Quickly assess resources and installed applications</i>	<b>Lower Admin Costs Compliance</b>

*\*Planned feature release with estimated availability of Q4 2011.*