



## Liquidware Labs ProfileUnity Extends Citrix XenDesktop Persona Management

<i>Citrix UPM &amp; RingCube</i>	<i>Liquidware Labs ProfileUnity™</i>	<i>Advantage</i>	<i>Benefit</i>
<b>BASIC FUNCTIONALITY</b>			
<b>Profile Portability</b>	<b>Profile Portability</b>	<i>Leverage Citrix Provisioning Server, Save Disk Storage</i>	<b>Lower TCO</b>
<b>Folder Redirection</b>	<b>Folder Redirection</b>	<i>User authored files save to network</i>	<b>Increase Usability Increase Flexibility</b>
<b>User Installed Applications (UIA) for XenDesktop</b>	<b>User Installed Applications (UIA) for XenDesktop*</b>	<i>Facilitate the ability of users to install applications in VDI</i>	<b>Increase Flexibility Expand VDI User Base</b>
<b>User Application and Configuration Management</b>			
N/A	<b>UIA for virtual AND physical Windows Desktops</b>	<i>Enables users to install applications in a Windows environment and they then become portable for both virtual and physical</i>	<b>Increase Usability Increase Flexibility</b>
N/A	<b>Configure and provision desktop settings, map drives, printers, provision MAPI profiles</b>	<i>One console for easy and organized central administration of user settings and profile portability</i>	<b>Lower Admin Costs Compliance</b>
<b>ADVANCED PROFILE &amp; DATA MIGRATION/MANAGEMENT</b>			
N/A	<b>Migrates and co-exists XP profiles to Windows 7 seamlessly**</b>	<i>Zero Administrator involvement in setting up users for Win 7</i>	<b>Lower Admin Costs</b>
N/A	<b>Migrates user authored data from legacy systems in the background without affecting user productivity</b>	<i>Ensure mission critical production files such as docs, pics, spreadsheets, etc. are migrated to new desktop. Files in use are also accounted for in migration.</i>	<b>Lower TCO Increase Usability Increase Flexibility</b>
N/A	<b>Granular Control of User Profile</b>	<i>Eliminate Bloat, choose settings that are portable</i>	<b>Increase Flexibility Increase Usability</b>
N/A	<b>Compressed Storage of Persona</b>	<i>Less storage space used, more compatible with DR strategies</i>	<b>Lower TCO Increase Usability</b>
<b>ADDITIONAL FEATURES</b>			
N/A	<b>In-depth filters for context aware settings</b>	<i>Customize desktop for logon type and location - printers, app shortcuts, etc. Filter values beyond group policies are featured.</i>	<b>Increase Flexibility Increase Usability Compliance</b>
N/A	<b>Software and Hardware Inventory</b>	<i>Quickly assess resources and installed applications</i>	<b>Lower Admin Costs Compliance</b>

*\*Planned feature release with estimated availability of Q1 2012.*

*\*\*Citrix UPM includes limited XP to Windows 7 profile Migration/Co-existence, for MS Office and IE only, custom XML templates may be written to pick up known values of applications.*