

PRESS RELEASE

LIQUIDWARE LABS ACQUIRES ENTRIGUE SYSTEMS

Adds new product lines to enable profile deployment, optimization, migration, and portability

SAN FRANCISCO, CA, August 31st, 2009 - [Liquidware Labs Inc. \(LWL\)](#), the market leader in virtual desktop and application assessment and diagnostics, today announced at VMworld 2009 they have acquired [Entrigue Systems](#), creators of [ProfileUnity](#) - a privately held company based in Atlanta, GA that develops enterprise-level user profile and configuration management solutions for VDI and traditional Windows desktops.

Entrigue's VDI and desktop management solutions are the ProfileUnity line of products. The solutions offer comprehensive user profile and desktop management configuration features. Liquidware Labs will offer ProfileUnity in a Standard version and a Pro version. ProfileUnity Standard enables organizations to manage, migrate, and make Windows user profiles completely portable from VMware View, Citrix XenDesktop, Citrix XenApp, Microsoft MED-V, a laptop -wherever the user signs on. The solution solves user persistency issues common in VDI and boasts the ability to migrate existing user profiles and files from physical to virtual environments.

ProfileUnity Pro adds powerful automated desktop configuration and deployment integrity features such as the ability to create application shortcuts, map drives, install printers, and auto-configure Outlook MAPI profiles. The solution can also modify environment variables, adjust Internet proxy settings, configure RDP connections, and further customize client machines during user logon.

ProfileUnity Pro includes the following enterprise class capabilities:

- Profile Migration – Speed transition and adoption of VDI by easily migrating user profiles to VMware View, XenDesktop and leverage your existing investment
- Profile Portability – Consistent user experience, regardless of platform, i.e. VDI, laptop, traditional desktop or Windows OS version

- Integration - Fully compatible with virtual profile solutions from VMware and Citrix and adds enterprise features such as profile migration (including data files) and powerful administrative control options
- Profile Provisioning – Create new MAPI profiles, map drives and printers, create RDP and application shortcuts, create self documented PDF and text reports of user profile configurations for compliance and disaster recovery and more

“This acquisition and resulting product stack, combined with the infrastructure, system, user, and application-level intelligence provided by Liquidware Labs **Stratusphere™** is a huge enabler for desktop administrators to easily analyze, validate, design, and then execute seamless migration - not only from physical desktops to virtual desktops, it also is a giant leap forward in enabling desktop migration from legacy operating systems to the latest operating systems, such as Windows 7,” commented J. Tyler Rohrer, founder and COO Liquidware Labs.

Liquidware Labs continues to bring solutions to the market that enables the swift and elegant migration from legacy desktop platforms to virtual desktops. Integration and release of new products based on the core Entrigue offerings will be announced and demonstrated at VMworld 2009 on booth 1438K in the New Innovator Pavilion.

Dave Bartoletti, Senior Analyst and Consultant at Taneja Group, observed, “The market is crying out for both tactical and strategic solutions to reduce the financial, technical and end-user experience challenges that occur in moving to VDI. With the acquisition of Entrigue Systems, Liquidware Labs is adding to its comprehensive portfolio of VDI solutions that will accelerate the adoption of VDI within the enterprise.”

The acquisition closed today, financial details were not disclosed. ProfileUnity is immediately available via LWL’s network of certified partners.

ABOUT LIQUIDWARE LABS INC.

Liquidware Labs Inc. (LWL) is the market leader in virtual desktop and application assessments, bringing a completely new and innovative approach to accelerating the adoption and consumption of virtual desktop infrastructure (VDI). Their comprehensive machine, user, and application diagnostics platform, Stratusphere™, coupled with their user profile provisioning, management, and migration tool ProfileUnity has been described by the industry as providing the "on ramp to VDI".

LWL provides a combination of software and consulting methodology to intelligently assess desktop and application viability for virtualization as well as provide true end user experience metrics for ongoing diagnostics. The company's Stratusphere™ platform provides organizations unprecedented visibility into the configuration, usage and performance of their virtual (and physical) desktop infrastructure and deployments, and ProfileUnity enables the daily tasks of managing and migrating user specific settings between sessions and between platforms elegant and easy.

The LWL leadership team is comprised of virtualization industry veterans that collectively have skills within professional services, software development, virtualization assessments and deployments and have been selling and marketing virtualization since 2002. LWL products are VMware and Citrix certified, and are available through a global network of certified partners. Visit www.liquidwarelabs.com for further information.

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