



PRESS RELEASE

LIQUIDWARE LABS NAMED AS FINALIST IN THE BEST OF VMWORLD 2009 AWARDS

Awarded finalist in the Desktop Virtualization Category

SAN FRANCISCO, CA, September 4th, 2009 - [Liquidware Labs Inc. \(LWL\)](#), the market leader in virtual desktop and application assessment and diagnostics, today announced they were awarded finalist in the Best of VMworld 2009 awards in the desktop virtualization category.

An independent team of judges consisting of experts and editors from SearchServerVirtualization.com reviewed and evaluated the products according to innovation, value, performance, reliability, and ease of use. Having been nominated as a finalist in a category of over 40 entrants, Liquidware Labs again demonstrated its' innovative approach to resolving impediments to VDI adoption.

"To be recognized by the judges of the Best of VMworld Awards 2009 is truly wonderful given we only started the company in April of this year and began shipping Stratusphere™ in June," commented David Bieneman, CEO and Founder, Liquidware Labs. "It is a testament to our development team's ability to create desktop virtualization solutions that remove the barriers to VDI adoption. I couldn't be more proud to receive this award."

Tom Howarth, Datacenter Virtualization Analyst at The Virtualization Practice said, "For such a young company, Liquidware Labs have delivered a product that is both complete and compelling. It is not just a capacity planning exercise; it delivers long term ROI with its operational management capability."

ABOUT LIQUIDWARE LABS INC.

Liquidware Labs Inc. (LWL) is the market leader in virtual desktop and application assessments, bringing a completely new and innovative approach to accelerating the adoption and consumption of virtual desktop infrastructure (VDI). Their comprehensive machine, user, and application diagnostics platform, Stratusphere™, coupled with their user profile provisioning, management, and migration tool ProfileUnity, has been described by the industry as providing the "on ramp to VDI".

LWL provides a combination of software and consulting methodology to intelligently assess desktop and application viability for virtualization as well as provide true end user experience metrics for ongoing diagnostics. The company's Stratusphere™ platform provides organizations unprecedented visibility into the configuration, usage and performance of their virtual (and physical) desktop infrastructure and deployments, and ProfileUnity enables the daily tasks of managing and migrating user specific settings between sessions and between platforms elegant and easy.

The LWL leadership team is comprised of virtualization industry veterans that collectively have skills within professional services, software development, virtualization assessments and deployments and have been selling and marketing virtualization since 2002. LWL products are VMware and Citrix certified, and are available through a global network of certified partners. Visit www.liquidwarelabs.com for further information.

About SearchServerVirtualization.com

SearchServerVirtualization.com is a leading server virtualization resource for system architects and IT managers published by TechTarget. The site's editors, resident experts and news writers help IT organizations determine if virtualization is appropriate for them, and helps those who have adopted the technology to use it to its greatest effect. SearchServerVirtualization.com provides access to the latest news, articles, tips, expert advice, learning guides, white papers, and webcasts covering all areas of server virtualization, including virtualization platforms, server hardware, managing virtual environments, virtualization architectures and strategies, and application issues.

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