



## PRESS RELEASE

### LIQUIDWARE LABS PROVIDES PROFESSIONAL SERVICES ORGANIZATIONS A VDI "ON RAMP"

*Patented Technology + Methodology + Documentation + Training = PROJECT APACHE*

ALPHARETTA, GA, July 7<sup>th</sup>, 2009 - [Liquidware Labs Inc. \(LWL\)](#), the market leader in virtual desktop and application assessment and diagnostics, today announced 2 new offerings targeted at virtualization professional services organizations that provide all the software, methodology, documentation and training to accelerate VDI deployments.

Project Apache **FLEX** and Project Apache **PREMIER** allow PSO partners to achieve previously unattainable levels of intelligence on legacy system configurations and consumption to assess which systems are likely candidates for desktop and application virtualization and then to model what the configuration of the data center VDI hosts, storage and network should be in accordance with industry best practices and validated reference architectures.

Project Apache **FLEX** provides:

- 500 seat assessment (with incremental seats purchased separately)
- 60 day onsite use at one customer location
- Online recorded sales/methodology training and technical training

Project Apache **PREMIER** provides:

- Unlimited seat assessment
- One year subscription at multiple customer locations/per engineer
- Webinar delivered sales/methodology training and custom training for delivery engineers
- On-request on site engagement assistance for qualified opportunities.

"As one of the first PSO partners to utilize Project Apache **PREMIER** within our customer base, we think the **FLEX** offering will further increase Liquidware Labs' market penetration, and allow us to deliver increasingly valuable desktop solutions to our customers" stated Jason Campagna, Director of Professional Services of [Server Centric](#) - a VMware Premier VAC Partner "Liquidware Labs' Project

Apache has all the elements that both a partner and our customers require to de-risk and accelerate VDI deployments.”

Project Apache is available only to PSO partners that can demonstrate a focus on services within the virtualization space. Further information on Project Apache is available [here](#). To apply to become a Liquidware Labs partner and gain access to Project Apache email [sales@liquidwarelabs.com](mailto:sales@liquidwarelabs.com).

#### **ABOUT LIQUIDWARE LABS INC.**

Liquidware Labs Inc. (LWL) is the market leader in virtual desktop and application assessments, bringing a completely new and innovative approach to accelerating the adoption and consumption of virtual desktop infrastructure (VDI). Described by analysts and the industry as providing the "on ramp to VDI", LWL provides a combination of software and consulting methodology to intelligently assess desktop and application viability for virtualization. The company's Stratusphere™ platform provides organizations previously unattainable visibility into the configuration, usage and performance of their virtual (and physical) desktop infrastructure and deployments. The LWL leadership team is comprised of virtualization industry veterans that collectively have skills within professional services, software development, virtualization assessments and deployments and have been selling and marketing virtualization since 2002. LWL products are VMware and Citrix certified, and are available through a global network of certified partners. Visit [www.liquidwarelabs.com](http://www.liquidwarelabs.com) for further information.

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