



## PRESS RELEASE

### **Liquidware Labs signs Desktop Assessment Agreement with VMware Consulting**

Agreement Incorporates Liquidware Labs Stratusphere in VMware Consulting Services Desktop Virtualization Assessment offering

**Alpharetta, Ga. – August 16, 2010** - Liquidware Labs, the leader in Assessment and User Experience Management for virtual desktops, today announced they have signed a definitive agreement with VMware to globally support the VMware Professional Services Desktop Virtualization practice through the use of their award-winning Liquidware Labs Stratusphere™ desktop visibility and assessment platform.

“VMware View™ is a leading platform for desktop virtualization and is popular with partners and customers alike. We are pleased to formalize our relationship with VMware as well as their certified partners,” said Stephen Gant, EVP of Business Development and Strategy for Liquidware Labs. “The true benefits of this agreement with VMware, and other organizations using Stratusphere, are the results seen by shortening the sales cycle for next generation desktops, an increase in user adoption and productivity, and an increase in service levels for end-users.”

Beginning immediately any customer who is in the exploratory, deployment, comparative, or optimization phase of a virtual desktop project can benefit from the visibility Stratusphere provides backed by the expertise and experience of VMware Professional Services. VMware Desktop Virtualization Assessments are aided tremendously when customers have relevant information on the real-time use of their infrastructure, networks, user activity, storage, applications, and application servers. Customers are encouraged to reach out to their VMware account team or VMware Professional Services to learn more about VMware Desktop Virtualization Assessment Services and for program details and implementation.

The proper planning, design, and implementation of a virtual desktop and application strategy requires true visibility. “Liquidware Labs gives VMware Professional Services additional solutions to complete comprehensive Desktop Virtualization Assessments for our customers, which are critical in the early phases of VMware View™ implementations,” said Andy Knosp, Senior Director, VMware Professional Services.

Stratusphere collects performance metrics in order to evaluate how well the infrastructure will perform when moving to a next generation desktop such as VMware View, and/or Windows 7. In addition, questions of sizing and scaling, infrastructure needs, and TCO/ROI can be more easily quantified as design decisions are rooted in contextual measurement vs. theory.

Liquidware Labs Stratusphere is available for a trial download at [www.LiquidwareLabs.com](http://www.LiquidwareLabs.com).

Liquidware Labs will be showcasing the company’s award-winning Assessment, Migration, User Environment Management, and User Experience Monitoring solutions at VMworld (booth #941) which begins August 30 at the Moscone Center in San Francisco.

#### **About Liquidware Labs**

Liquidware Labs™ (LWL) is the leader in Assessment and User Experience Management for next generation desktops including VMware View, VMware View, and Microsoft Windows 7. The company’s Stratusphere™ and ProfileUnity™ solutions have been described by analysts as the industry’s first “On-Ramp to VDI” by providing complete methodology and software that enable organizations to cost-effectively plan, migrate, and manage their

next generation desktop infrastructure with best practices in mind. LWL's comprehensive solutions provide Assessment, Personalization Management, User Configuration, and Service Level Assurance. LWL products are VMware and VMware certified, and are available through a global network of certified partners. Visit [www.liquidwarelabs.com](http://www.liquidwarelabs.com) for further information.

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