



PRESS RELEASE

Liquidware Labs Citrix Ready Verified Solutions to be Showcased at Citrix Synergy *Stratusphere and ProfileUnity assess, migrate, and ensure user experience of Citrix XenDesktop clients*

Alpharetta, Ga. – May 10, 2010 - Liquidware Labs (www.LiquidwareLabs.com), the leader in Assessment, Migration, and User Experience Management for next generation desktops, today announced that, based on testing and joint customer use of Liquidware Labs Stratusphere and ProfileUnity, the company is now a Citrix Ready(R) solution partner. Liquidware Labs will be showcasing the solutions next week (May 11-13) at Citrix Synergy™ in San Francisco in Booth 614 at the Moscone West.

Liquidware Labs Stratusphere and Liquidware Labs ProfileUnity speed adoption and lower the cost of rolling-out new desktop technologies such as Citrix® XenDesktop® and Microsoft Windows 7. Together the solutions form a complete 'On-Ramp' and provide ongoing lifecycle management of new desktops. The end-to-end solutions accomplish assessment, migration, configuration, and user service level assurance, giving integrators and administrators everything they need to move organizations to a new desktop environment.

"Liquidware Labs Stratusphere and ProfileUnity are welcome additions to our Citrix Ready program. Although the solutions are already in use by joint customers, the Citrix Ready program further validates their compatibility with our technology. We're pleased to have Liquidware Labs as a Citrix Ready partner," said Vicky Pomarico, senior manager of the Citrix Ready program.

"With several joint customers of both Citrix XenApp and Citrix XenDesktop, we're looking forward to working even more closely with Citrix channel partners to extend our reach to meet customers' needs for assessment, migration, environment management, and ensuring the user experience," said Jason E. Smith, VP marketing of Liquidware Labs.

For more information, visit the Liquidware Labs page within the Citrix Ready information portal at <http://www.citrix.com/ready/partners/liquidware-labs>

About the Citrix Ready Program

The Citrix Ready program identifies verified solutions that are trusted to enhance virtualization, networking and cloud computing solutions from Citrix, including Citrix® XenDesktop™, XenApp™, XenServer®, NetScaler® and GoToMeeting®. The Citrix Ready designation is awarded to third party products that have successfully met verification criteria set by Citrix, and gives customers an added confidence in the compatibility of the joint solution offering. The Citrix Ready program leverages industry-leading alliances across the Citrix partner eco-system to meet a wide variety customer needs, and currently incorporates over 2,800 partners who have demonstrated more than 12,000 product verifications. It also includes the Citrix Ready Community verified program which allows customers to see thousands of products that have been verified by other customers to work in their production environments. The Citrix Ready program received the Alliance Excellence Award from the Association of Strategic Alliance Professionals (ASAP) for creating a strong community of alliances through implementation of new, innovative best practices. More information about the Citrix Ready program can be found at www.citrix.com/citrixready. Reach Citrix ready using social media via the [Citrix Ready blog site](#) and [Twitter](#).

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About Liquidware Labs

Liquidware Labs™ (LWL) is the leader in Assessment and User Experience Management for next generation desktops including VMware View, Citrix XenDesktop, and Microsoft Windows 7. The company's Stratusphere™ and ProfileUnity™ solutions have been described by analysts as the industry's first "On-Ramp to VDI" by providing complete methodology and software that enable organizations to cost-effectively plan, migrate, and manage their next generation desktop infrastructure with best practices in mind. LWL's comprehensive solutions provide Assessment, Personalization Management, User Configuration, and Service Level Assurance. LWL products are VMware and Citrix certified, and are available through a global network of certified partners. Visit www.liquidwarelabs.com for further information.

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